

BASIC FACTS:

PRNewsChannel is a powerful, global online press release newswire with the connections and reputation to get results. Our online reach rivals the nation's largest press release newswires. We also send press releases via email to large media outlets like the *New York Times*, *Los Angeles Times* and the *Wall Street Journal* and to shows like *Oprah*, *Ellen*, *Today* and *Good Morning America*. We deliver to smaller media outlets and to trade publications in between. We send your press release to the reporters, editors and producers who directly cover the topics related to your press release.

HOW WE'RE DIFFERENT:

As the only press release distribution company created and run by former journalists, PRNewsChannel is uniquely tuned-in to the needs of news outlets and their decision-makers. And we send press releases for LESS.

Every press release sent over PRNewsChannel is reviewed by an experienced editor to make sure it is accurate, grammatically correct and ready for the world to see.

	Publicly Traded	Small Business	Government / Politics	Publishing	Not For Profit	University / Research
Online Only	\$ 275	\$ 150	\$ 150	\$ 150	\$ 99	\$ 125
National Email	\$ 299	\$ 299	\$ 299	\$ 299	\$ 299	\$ 299
Regional Email (5 Metro Areas)	\$ 199	\$ 199	\$ 199	\$ 199	\$ 199	\$ 199
Single Metro Area Email	\$ 99	\$ 99	\$ 99	\$ 99	\$ 99	\$ 99
National Email & Online Combo	\$ 499	\$ 399	\$ 399	\$ 399	\$ 349	\$ 369

* For global distribution, add \$100.

PRESS RELEASE WRITING

One of our "PR Journalists" will interview, research and write a press release for you. All of our PR Journalists are award-winning, experienced former print or broadcast journalists who know how to get a newsroom's attention. Plus, we've trained them how to write for search engines so your 'Search Engine Optimized' (SEO) press release gets the most exposure online.

PR Journalist:

A PR Journalist is a term coined by PRNewsChannel.com. A PR Journalist is a former print or broadcast journalist now engaged in public relations.

What you get:

The PR Journalist assigned to you will interview someone from your company, conduct research and come up with the headline, sub headline and body of the press releases all within 4 business days.

1. The PR Journalist will write a release that any media outlet would run because it adheres with journalistic rules.
2. Your company reviews the release for accuracy and to make sure it meets expectations.
3. Changes are made, if necessary.
4. Upon approval, the release can be distributed through PRNewsChannel.com.

Basic writing: \$279

Please allow 4 business days from time of interview for completion.

Rush Delivery:

One-day turnaround: add \$90
Two-day turnaround: add \$50

CONTACT US

813 . 948 . 7767 (PROS)

888 . 399 . 5534

info@prnewschannel.com

Information Price Sheet

Prices vary depending on your business. Find your type of business, then select whether you want online distribution and/or national, regional, metro email distribution, or a special combination package. Prices are for one press release.

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Associated Press (AP) Distribution:

The Associated Press (AP) is the largest and oldest news organization in the world. This feature allows your press release to flow directly into the newsroom computers of any Associated Press member newspaper or broadcast outlet just as any AP news item.

25 Largest US Newspapers*: add \$75

50 Largest US Newspapers*: add \$125

100 Largest US Newspapers*: add \$225



*Based on total circulation
(Custom options available including TV newsrooms. Prices will vary.)

What It Means:

Online Distribution

Your press release is syndicated via PRNewsChannel.com directly and through third-party syndicators to the top finance, business and news sites making PRNewsChannel.com one of the most powerful global press release distribution newswires. A partial list of our online distribution partners is available in a simple PDF on our Web site in the "About Us" section.

National Email

Send your press release to reporters, editors and news decision-makers nationwide. This includes all print, radio, TV and Internet media. The emails are NOT sent to general in boxes, but to decision-makers directly. Though our database contains 450,000 names, the emails are sent only to media to which your press release is relevant (e.g., a health release to health reporters/editors, a business release to business reporters/editors).

Regional Email

Send your press release to reporters, editors and news decision-makers regionally. We define regional as any 5 media metropolitan markets. An entire list of media markets is available on our Web site in the "About Us" section.

Single Metro Area Email

Send your press release to reporters, editors and news decision-makers in just one of the media metropolitan markets.

Membership to PRNewsChannel is free.

Submitting valid credit card information is required for membership.

Orders are charged when they are received.